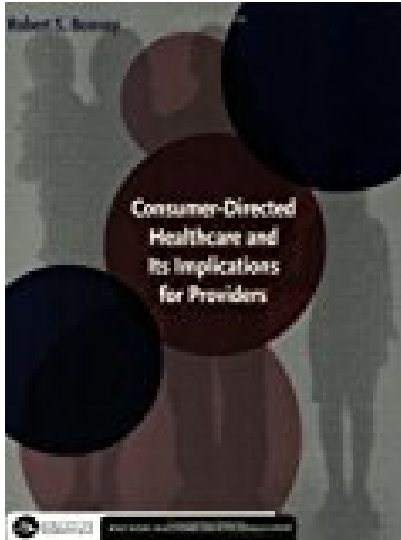


# Consumer-Directed Healthcare and Its Implications for Providers

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## BOOK DETAILS

- Author : Robert S. Bonney
- Pages : 67 Pages
- Publisher : Health Administration Press
- Language : English
- ISBN : 156793241X

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## **BOOK SYNOPSIS**

Consumer-Directed Healthcare and Its Implications for Providers will arm your organization to respond to increasing demands. It explains what consumer-directed products are entering the market, how to position your organization to respond to these models, and what strategies to use during negotiations with insurers. A payer contract checklist is included to help you evaluate contracts. The book also touches on the effect consumer-directed care will have on teaching hospitals and those hospitals providing a greater portion of indigent care. The author explores possible long-term scenarios, including a return to billed charges, rates based on a percentage of Medicare, and the development of a national health plan.

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